



FOR IMMEDIATE RELEASE

Activate your image world!

Choose a diversely-creative camera support product for your next production

12th September 2008, The choice of tripod is not often considered to be a creative influence on your production. The tripod is more well-known for being that stable friend that holds the camera. However Miller is giving operators more opportunities to capture your image world. Offering a point of difference in tripods, there are endless options for all locations; Miller has a support choice to suit all active acquisition. Need speedy set up for news; Sprinter II offers a no-compromise ENG 2-stage carbon fibre tripod that's dependable and versatile in the field. Achieve varying heights with the SOLO range, a spreader-less solution for the more adventurous production.

Content-focused.

Don't let your camera support choice hinder your chance to produce creative shooting sequences. Having a steady shot allows the viewer to focus on the content in the frame. The story is told through the revealing of subjects and locations creating the emotional journey via the lens of your camera.

Acquisition is such an important part of the richness that today's television audience is enjoying on their large screens. Whether you are shooting hi-def images with HDV or HDCAM, or an array of P2 camera systems; the high performance precision of Miller's Camera Support range provides fluid pan and tilt movement for capturing quality images.

Miller is also introducing NEW feature-filled fluid heads for more demanding HDV productions. The Compass 15 and Compass 20 bring performance selectable drag from the Arrow fluid head range in a more compact body with a 75mm bowl.

Compass Fluid heads integrate perfectly with the SOLO DV range of tripods offering lightweight and versatile tripod setups that provide an array of framing options without stressing production budgets.

-MORE-



Lean, light and low proves popular for camera support users

Miller's Solo range of tripods for both DV and ENG users has proven a popular choice in today's demanding environments for cinematographers. Solo provides the most-portable choice of tripod legs that keeps the kit size extremely compact as well as the highest and lowest shooting angles available in a single professional support system.

Using Miller tripods gives you the opportunity to use a support system that enhances your choice of creative shooting angles. Add to the drama or action of your production by using extra-low or extra-high shooting angles.

Diversity backed by quality performance

While offering creative diversity through the range of products available from Miller, we still hold true to the traditional focus of bringing to market a precision-engineered professional camera support options that meet the day-to-day grind of being on location. Miller backs all its products with a 3 year warranty and is proud to stand by the quality manufacturing we have developed over more than 50 years.

Excellence for ENG

The Arrow fluid head range from Miller achieves a point of excellence in smooth operation for day-to-day operations of ENG. Repeatable 7 position precision pan and tilt drag and 4 positions of counterbalance tailored to the latest lighter news acquisition formats, and a payload range from 2.5 to 25kg, makes Arrow a stand out performer.

For ENG applications, Miller has stayed focussed on the camera operator and provided the fastest and lightest tripod for ENG – the Sprinter II. The introduction of a new patent-pending self-aligning swivel on the spreader mounting bracket and upgrades to Miller's Mid-Level Spreader takes this tripod to the next level of quality support. Sprinter II with a fast and easy setup allows camera operators more opportunities to shoot the money shot or record that catchy sound byte.

With the back up of a 3-year warranty on all Miller products and service support centres located globally, Miller Camera Support brings to users a wide choice in support options for your next production and **activates your image world!**

-END-

FOR FURTHER INFORMATION CONTACT:

Heidi Tobin
Marketing Manager
Miller Camera Support Equipment
M: +61 (0) 433 146 366
heidi.tobin@miller.com.au
www.millertripods.com