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***VIDEOGRAPHY* ANNOUNCES 2011 NAB BEST OF SHOW VIDY AWARD WINNERS**

Las Vegas, NV (April 13, 2011) — *Videography* magazine, published by NewBay Media, announced its Best of Show Vidy Awards today at the 2011 NAB Show.

NewBay Media's Broadcast & Video Group of products, which also includes videography.com, *DV* magazine, DV.com, Digital Video Expo, DigitalContentProducer.com, Millimeter.com, and the Creative Planet Communities, is uniquely poised to recognize the full spectrum video technology on display here at NAB. A select panel of engineers, editors, and production and post professionals joined the magazine staff to judge the Best of Show Vidy Awards for *Videography*.

The Best of Show Vidy Awards recognize outstanding achievement in the advancement of the art and science of video technology. The *Videography* Vidy Awards is one of the longest-running NAB awards programs.

The 2011 *Videography* Vidy Awards winners are:

- 1 Beyond Wrangler SuprDupr Portable Media Duplication System
- AJA Video Systems KONA 3G with 4K Update
- Avid PhraseFind Powered by Nexidia
- bebob Hot-Swap Adapter ML-120
- Canon U.S.A. FK14.5-60 Wide-Angle Cine Lens
- Cel-Soft Cel-Scope3D Stereoscopic Analyzer
- Convergent Design Gemini 4:4:4 Recorder
- Dashwood Cinema Solutions Stereo3D CAT
- Fraunhofer IIS CURATOR Archive Suite
- Innovision Optics Spintec Rain Deflector
- Matrox MXO2 Support for Adobe Flash Media Live Encoder
- Miller Compass 25 Fluid Head

- NVIDIA Quadro Cards with CUDA Technology
- P+S Technik 16Digital SR Mag
- Panasonic AG-3DP1
- Panasonic AG-AF100
- RED Digital Cinema EPIC
- Sony Electronics HXR-NX3D1U NXCAM camcorder
- Sony Electronics PMW-F3
- The Foundry STORM

"Our teams searched the NAB show floor for products that were truly deserving of recognition," says NewBay Media Broadcast & Video Group Vice President & Group Publisher Eric Trabb. "Recognition with an award at NAB from the Broadcast & Video Group is a strong vote of confidence and admiration from this leading publication."

The winners of the 2011 Vidy Awards will be featured in the May issue of *Videography* magazine, and also on videography.com

For more information about the 2011 Vidy Awards, contact *Videography* Editor Cristina Clapp at 310. 429. 8484 or cclapp@nbmedia.com.

For more information about *Videography* magazine, contact Eric Trabb at 212. 378. 0400, ext. 532 or at etrabb@nbmedia.com.

About NewBay Media LLC

NewBay Media's market leading brands are centered on five vertical markets -- Pro Audio, Broadcast & Video, Musical Instruments, AV/Consumer Electronics and K-12 Education. NewBay publishes and produces more than 40 publications and show dailies, 50 websites, 30 daily and weekly E-Newsletters, three Expos and more than 50 custom publishing efforts, annually. NewBay reaches more than three million readers in print and one million online and in person -- around the world in more than 100 countries. Additional information on NewBay can be found by visiting www.nbmedia.com.